

## Rio Shopper 2024 Advertising Guide

**Advertise Your  
Business Here  
For \$26.25**  
3.75" x 1.75"

**Advertise Your  
Business Here  
For \$52.50**  
3.75" x 3.5"

### Best Wishes For Any Occasion

Birthday  
Mother's Day  
Engagement  
Wedding  
Father's Day  
Anniversary  
Sweethearts Day  
Graduation  
ANY OCCASION  
Birthday  
Mother's Day  
Engagement  
Wedding

Place a  
**SPECIAL OCCASION**  
ad in the Rio Shopper  
for only

**\$35**

No extra charge for photo

To place your ad, call:  
**Rio Shopper**  
205 Lincoln Ave., Rio, WI 53960  
920-992-5253

**Advertise your  
Business Here  
For \$10.00**

**Contact Us  
Today.**  
920-992-5253



### INSERT

Have you ever  
considered inserts  
for your  
advertising  
needs????

Reasonable rates...  
Call today  
920-992-5253

Full Page Ad \$440  
1/2 Page Ad \$250  
1/3 Page Ad \$170  
1/4 Page Ad \$125



**PLACE  
YOUR  
CLASSIFIED  
AD  
ONLINE  
AT YOUR  
CONVENIENCE!**

Go to:  
[www.columbiacountynewshub.com](http://www.columbiacountynewshub.com)



**The Rio  
Shopper**



[facebook.com/therioshopper](https://facebook.com/therioshopper)

**Contact us today!!  
CURRENT CIRCULATION IS 3,500**

### PRICES

Advertising rates are based on ad SIZE.  
Please call or email us for a quote.

Current OPEN price per column inch: \$7.50

THANK YOU ADS - \$20 / Flat rate / no need  
to count words

SPECIAL OCCASION ADS - \$35.00 / No  
extra charge for photos Birthdays, Anni-  
versaries,

Weddings, Engagements, Graduation,

Mother's Day, Father's Day, Valentines day  
& MORE!

CLASSIFIED ADS - \$10.00 up to 20 words  
- (15 cents / each additional word)

### Business Specials

10 percent off on package of 4!

15 percent off on package of 6!

Any Size any combination.

**Business Card  
Special!!**

**Business card sized  
ad only  
\$275.00 for 13 weeks**

## Rio Shopper

205 Lincoln Ave., PO Box 302  
Rio, WI 53960 • 920-992-5253  
Email info: [rioshoppernews@gmail.com](mailto:rioshoppernews@gmail.com)  
[www.columbiacountynewshub.com](http://www.columbiacountynewshub.com)



**Offices Hours: Call Ahead**  
(CLOSED Saturday, Sunday & Holidays)

CLASSIFIED ADS must be paid for  
BEFORE publication. Please have your  
credit/debit card ready when you call.

### DEADLINES:

Display Ads - Monday at 12 PM  
Classifieds - Wednesday at 10 AM.  
HOLIDAYS require EARLIER DEADLINES!  
Watch for notice of exact dates.

Thank You - \$20 • Special Occasion ads - \$35

The Rio Shoppers Website has  
moved. View the current Shopper at:  
[www.columbiacountynewshub.com](http://www.columbiacountynewshub.com)